

ART 176: Visual Literacy (CRN: 27971)

SPRING 2022 SYLLABUS

Class meeting time: Tuesdays, 12:15pm-3:15pm

Class delivery format/location: 1 Pace Plaza CIVIC E329 (On-Campus, except first class on Zoom)

Instructor name/title: Sarah Cunningham, Art Gallery Director/Assistant Clinical Professor

Preferred name: Sarah

Preferred pronouns: she/her/hers

Email: scunningham@pace.edu

Phone: 212.346.1733

Preferred contact method: Please feel free to either email or phone me (the phone program emails a voice message to me if I'm not there to pick up). It may take me up to 24 hours to respond.

Office location: My office is inside the gallery, on the 1st floor of 41 Park Row. Please ring the bell at the Spruce St entrance.

Office hours: Tuesdays, 3:30pm-4:30pm, or by appointment. I am on campus most days due to my work in the gallery and am happy to make an appointment at a time that works for you.

Course description: Visual Literacy introduces the study of our visual environment through readings, films, and design projects. We begin with an analysis of elements of visual design, and we read, create, observe, and respond to media, advertising, the web, film, and comics. There will be a balance between observation and readings with engaging experientially in creative projects.

Pace "Return to Campus" Policies

SPRING 2022

REMOTE LEARNING: The first two weeks of classes will be conducted remotely, through Sunday, February 6. Some programs with necessary in-person components will continue in-person, and clinical experiences and other off-site activities may continue, depending on the procedures at the sponsoring institution.

COVID-19 VACCINE BOOSTER: Anyone coming to a Pace campus will be required to be both vaccinated and boosted once they are eligible (subject to approved medical and religious exemptions). You must upload your booster record to the Confidential Patient Portal. To continue to access campus, you must upload a record of your booster within 30 days of when you become eligible.

MASKING: Omicron is especially transmissible. While it seems to cause less severe illness than previous variants in those who are vaccinated and boosted, you can still be a vector of spread even if asymptomatic or with mild symptoms. The best way to protect yourself and your community is to continue wearing high-quality, well-fitting masks, such as a KN95 mask or a double mask, when you are in a public place. Masks will remain a requirement on Pace campuses.

More information is available on the [Return to Campus](#) website.

ART 176: Visual Literacy (CRN: 27971)

COURSE OBJECTIVES, MATERIALS & ATTENDANCE

Course Objectives: To introduce students to basic concepts related to visual imagery through the study of images found both in history and in the contemporary world. By the end of the course, students will acquire a visual vocabulary that will allow them, in their own words, to:

- Define and describe the language of visual imagery:
 - The visual elements (line, shape, form, space, value or light, color, texture).
 - The principles of design (balance, gradation, proportion, emphasis and focal point, repetition and rhythm, unity and variety, time and motion).
- Describe and analyze the use of the visual elements and principles of design in historical works of art and in visual imagery from everyday life.
- Recognize, describe and differentiate between the physical materials and processes used in two- and three-dimensional works of art -- and put them into practice.
- Interpret meaning conveyed by images in art and everyday life by analyzing the cultural and conceptual context that gave rise to these images.

Required Instructional Materials: There are no required books or materials to buy for this course. I will post required readings weekly on Classes. Art making assignments can be created with materials found in the Art Department studios or that you may have in your living spaces (pencils, paper, scissors, phone cameras, etc.). Required museum/gallery visits required will also be at no cost institutions.

Attendance: Attendance alone is not enough to receive credit for participation, but it is expected as participation is not possible without being present. According to Art Department policies, one or two absences require make-up assignments, regardless of the reason for the absence. On the third absence, the final grade may be dropped one letter grade. On the fourth absence, the student may fail and should consider withdrawing from the course.

ART 176: Visual Literacy (CRN: 27971)

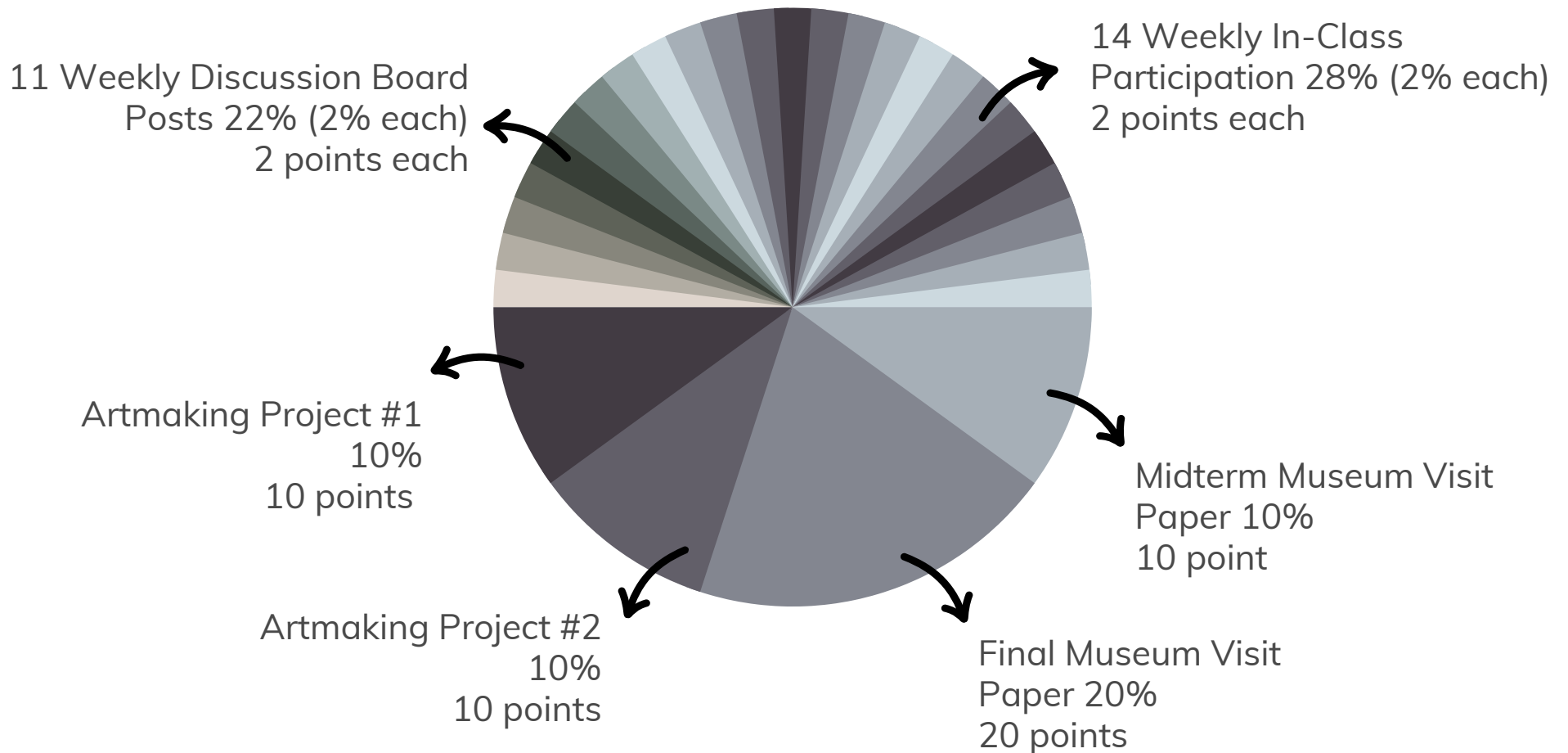
COURSE ASSIGNMENTS

Assignments (Note: Late work downgraded the equivalent of one letter grade per week):

- **Weekly In-Class Participation:** 14 sessions, 2 points (2%) each. In-class participation in discussions and activities is required as it helps build visual literacy skills (describing what we see). These will be graded done/not done. As per attendance policy, up to 2 may be made up with an additional assignment.
- **(Almost) Weekly Discussion Board Posts:** 11 posts, 2 points (2%) each. For each post there will be a reading or a video to watch followed by a brief writing or art making activity. These will be graded done/not done and not for grammar/spelling or advanced art making skills. They are meant to be creative thinking and exploring activities that take about an hour/week and prepare us for the upcoming in-class discussions.
- **Art Making Project #1:** 1 project, 10 points (10%) each. This hands-on art This hands-on art making assignment will explore will explore Repitition, Unity and Variety. (Don't worry, we will learn those terms before you have to do this assignment!) Due: March 8
- **Midterm Museum Visit Paper- Single Artwork Analysis:** 1 paper, 10 pants (10%) each. Analyze one artwork using elements of art/principles of design. Minimum 12 sentences + completed worksheet and proof of museum visit. Due: March 29
- **Art Making Project #2:** 1 project, 10 points (10%) each. This hands-on art making assignment will explore Symmetry (and Asymmetry) as well as Positive/Negative space. (Don't worry, we will learn those terms before you have to do this assignment!) Due: April 19
- **Final Museum Visit Paper - Compare/Contrast Two Artworks:** 1 paper, 20 points (20) each. Compare two artworks using elements of art/principles of design.750+ words plus proof of museum visit. Due: May 10

Distribution of Assignments, Part 1

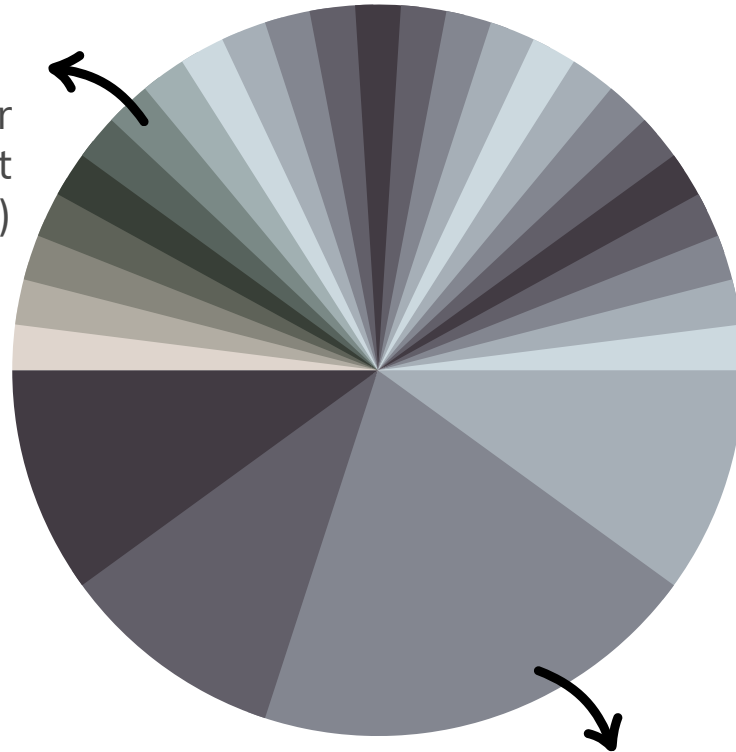
RELATIVE WEIGHT BY TYPE



Distribution of Assignments, Part 2

STYLE OF GRADING

25 Small Weekly Assignments
Graded as Done = 2 points
OR Not Done = 0 points
Not checked for
grammar/spelling/format
50% combined (2points each)



4 Larger/Longer Assignments Graded
on a scale of 0-10 or 0-20
Checked for grammar/
spelling/format
50% combined (10 or 20 points each)

TWO STRATEGIES TO GET A "B+"

**DO ALL THE SMALL ASSIGNMENTS
AND GET "C"S ON THE LARGER
ASSIGNMENTS (87.5/100)**

Complete all 11 Discussion Board Posts for
22/22 points

Complete all 14 in-class participation
activities for 28/28 points

Get a "C" on Artmaking Project #1 for
7.5/10 points

Get a "C" on Artmaking Project #2 for
7.5/10 points

Get a "C" on Museum Visit Paper Midterm
for 7.5/10 points

Get a "C" on Museum Visit Paper Final for
15/20 points

← **OR** →

**MISS SEVERAL SMALL ASSIGNMENTS
AND GET "A"S ON THE LARGER
ASSIGNMENTS (87.5)**

Complete 10 out of 12 Discussion Board
Posts for 20/24 points

Complete 10 out of 13 in-class participation
activities for 20/26 points

Get a "A" on Artmaking Project #1 for
9.5/10 points

Get a "A" on Artmaking Project #2 for
9.5/10 points

Get a "A" on Museum Visit Paper Midterm
for 9.5/10 points

Get a "A" on Museum Visit Paper Final for
19/20 points

FINAL GRADE SCALE

A+ = 97-100

A = 93-96.99

A- = 90-92.99

B+ = 87-89.99

B = 83-86.99

B- = 80-82.99

C+ = 77-79.99

C = 73-76.99

C- = 70-72.99

D+ = 67-69.99

D = 65-66.66

F = < 65

COURSE CALENDAR

Week #	Date	Assignment Due/Activity
1	Jan. 25	introduction (on-line for first week only)
2	Feb. 1	No class Lunar New Year
3	Feb. 8	Elements of Art Discussion Board Due
4	Feb. 15	Principles of Design Discussion Board Due
5	Feb. 22	Media Used in Artmaking Discussion Board Due
6	Mar. 1	Fird Trip Discussion Board Due

Week #	Date	Assignment Due/Activity
7	Mar. 8	Theme: Food Art Making Project #1 Due/In-Class Critique Discussion board Due
8	Mar. 15	No class Spring Break
9	Mar. 22	Theme: Sexuality Discussion Board Due
10	Mar. 29	Theme: Spirituality Midterm Museum Visit Paper Due
11	Apr. 5	Theme: Nature Discussion Board Due

Week #	Date	Assignment Due/Activity
12	Apr. 12	Field Trip Discussion Board Due
13	Apr. 19	Theme:Mortality Art Making Project #2 Due/In-Class Critique Discussion board Due
14	Apr. 26	Theme: War/Peace Discussion Board Due
15	May 3	Theme: Identity Discussion Board Due
16	May 10	Theme: Protest Final Museum Visit Paper Due

Please Note: Syllabus including assignments, due dates, etc. is subject to change.

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES

Academic Integrity:

Students in this course are required to adhere to Pace University's Academic Integrity Code, which supports honesty and ethical conduct in the educational process. It educates students about what constitutes academic misconduct, helps to deter cheating and plagiarism, and provides a procedure for handling cases of academic misconduct. Students are expected to be familiar with the Code, which can be found in Policies and Procedures. Individual schools and programs may have additional standards of academic integrity. Students are responsible for familiarizing themselves with the policies of the schools, programs, and courses in which they are enrolled.

Learning Commons:

The Learning Commons uses an array of programs and a holistic approach to assist students with academic skills and content knowledge. We are dedicated to developing independent learners through purposeful interactions with trained, well-qualified peer and professional staff. Services offered:

- Content Support Services including, content tutoring, exam review sessions, & content preparation/support workshops
- Academic Skills Services including small group peer mentoring, academic skills workshops, and individual academic development
- Writing Support Services including, writing tutoring & writing preparation/support workshops

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES (CONT.)

Procedure for Students Who Wish to Obtain Reasonable Accommodations for a Course:

The same rigorous admission and academic standards apply to students with and without a disability. In order to support the continued success of students with disabilities, the University prohibits discrimination on the basis of disability and is committed to providing equal access for students with disabilities to its facilities, programs, and activities. The University's commitment to equal educational opportunities for students with disabilities includes providing reasonable accommodations for the needs of students with disabilities.

To request an accommodation for a qualifying disability, a student must self-identify and register with the Student Accessibility Services Office (SAS) for their campus. Student Accessibility Services is housed in the Counseling Center on both the New York City and Pleasantville campuses. Student Accessibility Services for the New York City campus may be contacted at (212) 346-1526 or 156 William Street, 8th Floor. Student Accessibility Services for the Westchester campuses may be contacted at (914) 773-3710 or the Administration Center, 861 Bedford Road, Pleasantville. No one, including faculty, is authorized to evaluate the need and arrange for an accommodation except the Student Accessibility Services staff. Moreover, no one, including faculty, is authorized to contact Student Accessibility Services on behalf of a student.

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES (CONT.)

Technological Resources:

- List of all [Pace Information Technology Services](#).
- For assistance with a technological concern contact the Pace Helpdesk at (914) 773-3648 or create a [help desk ticket](#).
- Visit the [Learning Remotely](#) website

Appropriate Use Policy for Information Technology:

Pace endorses the following statement on software and intellectual rights distributed by EDUCAUSE, the non-profit consortium of colleges and universities, committed to the use and management of information technology in higher education. The statement reads:

Respect for intellectual labor and creativity is vital to academic discourse and enterprise. This principle applies to work of all authors and publishers in all media. It encompasses respect for the right to acknowledgment, right to privacy and right to determine the form, manner and terms of publication and distribution.

Because electronic information is volatile and easily reproduced, respect for the work and personal expression of others is especially critical in computer environments. Violations of authorial integrity, including plagiarism, invasion of privacy, unauthorized access and trade secret and copyright violations, may be grounds for sanctions against members of the academic community.

Pace's appropriate use policy applies to recordings of classroom instruction and digital artifacts created by faculty and students.

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES (CONT.)

Sex-Based Misconduct Policy and Procedure:

Pace University is committed to providing a safe environment for every member of its community and to ensuring that no student, faculty or staff member is excluded from participation in or denied the benefits of any University program or activity on the basis of sex. Accordingly, the University prohibits the following forms of Sex-Based Misconduct: sexual assault, sexual harassment, gender-based harassment, dating violence, domestic violence, sexual exploitation and stalking.

Instructors are a non-confidential resource and have an obligation to report any information about sexual assault with the Executive Director of Institutional Equity and Title IX Coordinator – Bernard Dufresne, bdufresne@pace.edu, 163 Williams Street, Room 1017, (212) 346-1310. The Title IX/Affirmative Action Office is responsible for investigating violations of the sexual misconduct policy. Go [here](#) for more information about the [Pace University sexual misconduct policy](#).

Members of the University community who believe that they have been subjected to Sex-Based Misconduct are encouraged to report such incidents to the University and, where applicable, to local law enforcement. Confidential resources include the University Counseling Centers, Offices of Sexual and Interpersonal Wellness and University Healthcare. Contact information for those offices may be found in the self-care section below.

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES (CONT.)

Self-Care:

Your academic success in this course and throughout your college career depends heavily on your personal health and well-being. Stress is a common part of the college experience, and it often can be compounded by unexpected life changes outside the classroom. The Pace Community strongly encourages you to take care of yourself throughout the term, before the demands of midterms and finals reach their peak.

The Counseling Center [Just In Case](#) information supplies potentially life-saving mental health information to Pace University students, staff, and faculty, putting vital information and support options at your fingertips, just in case you or a friend needs help... You can also find this information in the MyPace and PaceSafe apps.

During this academic year, the following information on [Coping Emotionally with COVID-19](#) may also be useful for you.

ART 176: Visual Literacy (CRN: 27971)

UNIVERSITY POLICIES & RESOURCES (CONT.)

USEFUL CAMPUS CONTACTS (914 = Westchester / 212 = NYC):

- Advising Center for Exploring Majors First-year: (914) 773-3756 / (914) 773-3757 / (212) 346-1798
- Affirmative Action Office (914) 923-2610 / (212) 346-1310
- Center for Spiritual Development (914) 773-3767
- College of Health Professions Academic Advisement UG (914) 773-3961 / UG (914) 773-3347/ Grad (914) 773-3114 UG (212) 618-6027 / Grad (914) 773-3114
- Counseling Center/Student Accessibility Services (914) 773-3710 / (212) 346-1526
- Dean for Students Office (914) 773-3351 / (212) 346-1306
- Dyson College Academic Advisement (914) 773-3781 / (212) 346-1518
- International Student/Scholars (212) 346-1368
- Lubin School of Business Academic Advisement UG (914) 773-3531 / UG (212) 618-6550 / Grad (212) 618-6440
- New Student Experience and Transitions (914) 773-3756 / (212) 346-1219 / (212) 346-1346
- Office of Multicultural Affairs (914) 773-3628 / (212) 346-1546
- Office of the Registrar help.pace.edu
- Office of Sexual and Interpersonal Wellness (212) 346-1931
- Pace Women's Justice Center (914) 287-0739
- Pforzheimer Honors College Academic Advisement (212) 346-1697
- Residential Life (914) 597-8777 / (212) 346-1295
- Seidenberg School Academic Advisement (914) 773-3527 / (212) 346-1687
- Study Abroad (212) 346-1368
- Student Accessibility Services (914) 773-3710 / (212) 346-1526
- Student Accounts (877) 672-1830
- Student Engagement (914) 773-3767 / (212) 346-1590
- University Health Care (914) 773-3760 / (212) 346-1600