

ART 101: Visual Literacy

Art Department, Santa Barbara City College
Spring 2016, Mondays & Wednesdays, 3:55pm-5:15pm, H111

Instructor: Sarah Cunningham. Atkinson Gallery Director

Office/Office Hours: H208/Mondays & Wednesdays, 5:15pm-5:45pm

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Course Description:

Study of the language, methods, materials and meaning of visual imagery, as found in the visual arts. Role and meaning of visual images in society, both historical and contemporary, are surveyed.

Course Objectives:

To introduce students to basic concepts related to visual imagery through the study of images found both in history and in the contemporary world. By the end of the course, students will acquire a visual vocabulary that will allow them, in their own words, to:

1. Define and describe the language of visual imagery:
 - a. The visual elements (line, space, light, color, texture, pattern, time and motion).
 - b. The principles of design (balance, emphasis and focal point, repetition and rhythm, unity and variety).
2. Describe and analyze the use of the visual elements and principles of design in historical works of art and in visual imagery from everyday life.
3. Recognize, describe and differentiate between the physical materials and processes used in two- and three-dimensional works of art.
4. Recognize and name representative examples from the history of world art.
5. Interpret meaning conveyed by images in art and everyday life by analyzing the cultural and conceptual context that gave rise to these images.

Required Text:

Margaret Lazzari & Dona Schlesier, Exploring Art: A Global, Thematic Approach, 5th Edition.

NOTE: cheaper loose leaf version available at the SBCC Bookstore and includes access to publisher's online study materials. There is also a copy at the reserve desk in the Library.

Schedule:

WEEK 1: The definition of art, and ways we describe and categorize it

January 20

Introduction, review of syllabus, Chapter 1

WEEK 2: Art's formal elements and the principles for organizing them

January 25

Reading Due: Chapter 2: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

January 27

Chapter 2 continued

In class writing

REVIEW PAPER #1 ASSIGNMENT

****Friday, January 29, 4pm-6pm: Opening Reception for
ED INKS HAS LEFT THE BUILDING in SBCC's Atkinson Gallery****

WEEK 3: A survey of art media and how they are used

February 1

Reading Due: Chapter 3: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

February 3

Chapter 3 continued
In class writing

Week 4: The ways that we come to understand meaning in art and architecture

February 8

Reading Due: Chapter 4: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

February 10

Chapter 4 continued
In class writing

**** NO SCHOOL February 12-15 for PRESIDENT'S WEEKEND HOLIDAY****

Week 5: Food and shelter

February 15

NO SCHOOL

February 17

Reading Due: Chapter 5: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

****Rachel Johnson, Lecture on Pieter Breugel, 2/17, time TBD, location TBD****

WEEK 6: Reproduction and sexuality

February 22

Reading Due: Chapter 6: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

February 24

Chapter 6 continued/GALLERY VISIT
LAST DAY TO GO TO WRITING CENTER FOR PAPER #1

WEEK 7: Deities and places of worship

February 29

Reading Due: Chapter 7: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

March 2

Chapter 7 continued
In class writing
PAPER #1 DUE
REVIEW PAPER #2 ASSIGNMENT

WEEK 8: Mortality and immortality

March 7

Reading Due: Chapter 8: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

March 9

Chapter 8 continued
In class writing

WEEK 9: Power, politics, and glory

March 14

Reading Due: Chapter 9: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

March 16

Chapter 9 continued
In class writing

*Break early to attend Ed Inks Artist Interview

****Wednesday, March 16, 5pm, PS101, Ed Inks Artist Interview****

WEEK 10: Social protest/affirmation

March 21

Reading Due: Chapter 10: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

March 23

Chapter 10 continued

In class writing

****NO SCHOOL March 26-April 3/SPRING BREAK****

Week 11: Mind and body

April 4

Reading Due: Chapter 11: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

April 6

Chapter 11 continued

In class writing

LAST DAY TO GO TO WRITING CENTER FOR PAPER #2

REVIEW FINAL PAPER ASSIGNMENT

****Student Art Submission Dates: April 6-8, times TBD for ANNUAL STUDENT EXHIBITION in SBCC's Atkinson Gallery****

Week 12: Race, gender, class, and class

April 11

Reading Due: Chapter 12: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

April 13

Chapter 12 continued

In class writing

PAPER #2 DUE

****Friday, April 15, 5pm-&pm: Opening Reception for ANNUAL STUDENT EXHIBITION in SBCC's Atkinson Gallery****

Week 13: Nature, knowledge, and technology

April 18

Reading Due: Chapter 13: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

April 20

Chapter 13 continued

In class writing

Week 14: Entertainment and visual culture

April 25

Reading Due: Chapter 14: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

April 27

Chapter 14 continued

In class writing

Week 15: Artists' roles within their cultures, and the ways people use, keep, or destroy artworks

May 2

Reading Due: Chapter 15: (online reading quiz to be completed by 3:45pm, on-time, in-class attendance required to receive credit)

May 4

Chapter 15 continued

In class writing

Week 16: Finals week

May 11

FINAL PAPER DUE, 2pm

Assignments & Grading:

1. ORAL PARTICIPATION: 10%: You must be present, prepared and engaged (i.e., ask questions, answer questions, share your opinion about the assigned topic) to receive participation credit.
2. IN CLASS WRITING x 12: 15%: In class writing assignments related to the weekly topic. Students are encouraged to use the textbook and class notes. NO MAKE-UP ASSIGNMENTS will be given, but lowest in class writing assignment will not be counted. It is the students responsibility to bring a working writing implement to class (pen and pencil are both acceptable). Writing worksheets will be provided.
3. WEEKLY QUIZZES x 14: 15%: All quizzes (10 multiple choice questions each) must be completed by 3:45pm the day the reading is due and may include questions related to the previous 2 lectures. Quizzes will be open for 48 hours before due date/time. Students may take each quiz twice (higher score will be counted) and are encouraged to use the textbook and class notes. To receive credit, on-time, class attendance is required (i.e., don't come late because you're finishing the quiz). NO MAKE-UP QUIZZES will be given, but lowest quiz will not be counted. It is the student's responsibility to arrange for computer access and reliable Internet connection. There are many computer labs at school.
4. MIDTERM PAPERS x 2: 40%
500 (or more) words each, includes Writing Center tutor session 1 week before due date, uploaded to MOODLE by 3:45pm on due date. LATE PAPERS will be marked down 10% and will NOT be accepted after more than a week.
 - a. PAPER #1: Formal Analysis – Artwork TBD
 - i. Draft review with Writing Center tutor completed by 2/24, 7pm
 - ii. Final paper uploaded to MOODLE by 3/2, 3:45pm
 - b. PAPER #2: Compare and Contrast – *California 101* at UCSB Art Museum
 - i. Draft review with Writing Center tutor completed by 4/6, 7pm
 - ii. Final paper uploaded to MOODLE by 4/13, 3:45pm
2. FINAL PAPER: 20%
500 (or more) words, includes Writing Center tutor session 1 week before due date, uploaded to MOODLE by 2pm on due date. NO LATE PAPERS FOR THE FINAL. NO EXCEPTIONS.
 - i. Draft review with Writing Center tutor completed by 5/4, 7pm
 - ii. Final paper uploaded to MOODLE by 5/11, 2pm

Important Note: Our official exam time is May 11 at 2pm, earlier than our usual class meeting time.

EXTRA CREDIT OPPORTUNITIES (equivalent to one quiz (i.e., one missed class):

Send me an email titled "EXTRA CREDIT" to sbcunningham@sbcc.edu describing one new thing you learned by attending event.

ON CAMPUS EXTRA CREDIT

- Rachel Johnson, Lecture on Pieter Breugel, 2/17, time TBD, location TBD
- Ed Inks Artist Interview, 3/16, 5pm, PS101 (we will break class early so we can attend)
- Other Art Department Lectures TBD (but not guaranteed)

OFF CAMPUS EXTRA CREDIT

- Art Department LA Field Trip, date TBD, all day on a Saturday
- John Gillow, Lecture on Textiles of the Islamic World, 2/12, 5:30pm, Santa Barbara Historical Museum, 136 E. De La Guerra St., pre-register at 805-966-1601

- Meher McArthur, Lecture on An Appreciation of Japanese Art, 3/6, 3pm, Santa Barbara Museum of Art, tickets \$8
- Others as announced (but not guaranteed)

ADDITIONAL EXTRA CREDIT: You may also receive extra credit for submitting work (April 6-8) to be considered for the Annual Student Exhibition and emailing me a photo of your “pink slip” in an email titled “EXTRA CREDIT.”

Student Learning Outcomes (SLOs) for ART 101:

SLOs are defined as the overarching learning outcomes of a class. They state the most important skills, knowledge, and comprehension of the subject that students will be acquire upon successful completion of the course. Measures are assessments such as

tests, essays, or projects that demonstrate the students’ understanding of the material.

1. Upon completing this course a successful student will be able to demonstrate competent verbal and written use of discipline based art vocabulary to describe methods and materials applied to painting, sculpture, and architecture.
2. Upon completing this course a successful student will be able to summarize general historical and cultural approaches to overarching themes in the history of art such as “beauty”, “spirituality”, “iconography”, and approaches to the social value art.
3. Upon completing this course a successful student will be able to identify and evaluate basic visual elements and compositional design principles in order to analyze operating aesthetics, and interpret content.

Additional Notes:

MOODLE NEWS FORUM/Email: Updates to the syllabus and class assignments and all other communications regarding the class will be posted on the MOODLE NEWS FORUM and sent via email to your SBCC pipeline email (unless you change it in MOODLE). Students are responsible to check their SBCC pipeline email accounts and/or the MOODLE NEWS FORUM in a timely manner.

Personal electronics: All electronics (laptops, cell phones, audio players, tablets, etc.) must be stowed in bag or under desk during class or students will not receive class participation credit and may be asked to leave.

Accommodations for Students with Disabilities: Disabled Student Programs and Services (DSPS) coordinates all academic accommodations for students with documented disabilities at Santa Barbara City College. If you have, or think you might have, a disability that impacts your educational experience in this class please contact DSPS to determine your eligibility for accommodations. DSPS is located in the Student Services (SS) Building, Room 162. Their phone number is 805-730-4164.

If you are already registered with DSPS please submit your accommodation requests via the ‘DSPS Online Services Student Portal’ as soon as possible. Once submitted and confirmed please visit with me about your specific accommodations.

Please complete this process in a timely manner to allow adequate time to provide accommodation.

****Syllabus subject to change. Updates will be posted in MOODLE NEWS FORUM****